

Discipline: Intellectual Capital Management

Annotation

Labor intensity: 3 ECTS, 108 academic hours.

Final control form: test

Objectives of the discipline "Intellectual capital management":

- Familiarization of students with the basic approaches and concepts of management intellectual resources of modern companies, turning them into capital, creating a competitive advantage and ensuring the growth of the firm's value.
- Formation of knowledge on the management of intellectual property rights in innovative market environment,
- Formation of skills for making and implementing management decisions aimed to increase the competitiveness of the organization through effective management elements of intellectual capital,
- Familiarity with methods and approaches for assessing management effectiveness intellectual capital.

To achieve the goals of the discipline in the framework of lectures and seminars provided:

- familiarization with basic concepts, fundamental approaches and models management of intellectual capital, consideration of the role and place of intellectual capital in the system of economic relations;
- consideration of methodological and practical aspects of management and evaluation intellectual property of the organization, identification of management features intellectual property rights in an innovative market environment
- formation of skills in analyzing the elements of the organization's intellectual resources, which involves the upbringing and development of future managers of analytical and systemic approach to management, striving to find new forms of management organization in the basis of a balanced use of all elements of intellectual capital;
- formation of skills for the creative implementation of theoretical and applied knowledge in the practical activities of the manager at the enterprise.